



Dear Potential Sponsor,

The **Stoney Creek Junior Cougars** is a non-profit organization dedicated to providing our community with a safe, fun and superior instructional youth football and cheerleading program for over 75 girls and boys ranging in age from 7 to 11 years old (football) and 5 to 11 years old (cheerleading).

We are closely integrating our youth teams with Hart Middle School and Stoney Creek High School, working with the middle school and high school coaches as our football and cheer liaisons to drive consistency of philosophy, terminology, drills, plays and cheers from 2nd grade all the way through senior high school. In short, we're working hard on building a true program - one that our community can take pride in - on an off of the field.

We're actively seeking sponsors to assist us in meeting our budgetary goals for the 2016 season. Specifically, we are looking for individual or corporate sponsors that are willing to pledge a tax deductible donation. As a sponsor, either you or your business will benefit by being recognized for your support of our community-based youth athletics program. Your donation will greatly assist our organization by providing equipment, uniforms and an invaluable experience for the youth and families of our community.

As we kick-off our inaugural season in the Northern Youth Football League (NYFL), we are also seeking a limited number of **Founding Sponsors** who will receive special recognition for the next 5 years. Thank you in advance for considering supporting our girls & boys of the Stoney Creek community!

Sincerely,

Dr. Brad Semp

SCJC Board President



2016 Sponsorship Opportunities for the Junior Cougars

Founder Sponsorship - \$2,500

5-year sponsorship (*through June 30, 2021*)

Logo/name displayed on team website

Individual sponsorship page added to website with special offer

Logo/name displayed on Facebook page

Logo included on a Founding Sponsor banner for every home game

Company sign/banner hung on end of field fence for every home game*

Logo/name displayed at year-end Celebration Banquet

Company acknowledgement via announcer at least 2 times per home game

Gold Sponsorship - \$1,000

1-year sponsorship (*through June 30, 2017*)

Logo/name displayed on team website

Individual sponsorship page added to website with special offer

Logo/name displayed on Facebook page

Sign/banner hung on end of field fence for every home game*

Logo/name displayed at year-end Celebration Banquet

Company acknowledgement via announcer at least 2 times per home game

Silver Sponsorship - \$500

1-year sponsorship (*through June 30, 2017*)

Logo/name displayed on team website

Logo/name displayed on Facebook page

Sign/banner hung on end of field fence for every home game*

Sponsor a player or cheerleader - \$250

1-year sponsorship (*through June 30, 2017*)

Logo/name displayed on team website

Logo/name displayed on Facebook page

Equipment & safety fund - \$80

1-year sponsorship (*through June 30, 2017*)

NOTE: All sponsorships run through June 30th, 2017. At that time, all corporate logos will be removed from our website and Facebook page unless the sponsorship is renewed for the following season.

* *Corporate sponsor is responsible for providing a 2' x 6' weather-proof, vinyl banner with grommets for hanging. The Junior Cougar organization will hang and take down banners for each home football game (4x per year).*



Sponsorship/Donation Agreement Form

I/We wish to sponsor the Stoney Creek Junior Cougars at the following level:

- | | |
|---|----------|
| <input type="checkbox"/> Founder Sponsorship | \$ 2,500 |
| <input type="checkbox"/> Gold Sponsorship | \$ 1,000 |
| <input type="checkbox"/> Silver Sponsorship | \$ 500 |
| <input type="checkbox"/> Cougar Sponsorship (Sponsor a Player or Cheerleader) | \$ 250 |

Name of player or cheerleader: _____

- | | |
|--|-------|
| <input type="checkbox"/> Equipment & Safety Fund | \$ 80 |
|--|-------|

NOTE: Contributions to our *Equipment & Safety Fund* will be used to invest in new football & cheerleading equipment. The Junior Cougars are committed to purchasing, refurbishing and providing equipment to our players and cheerleaders with the highest possible safety ratings.

Also, we offer the ability for “Industry Exclusivity” meaning that we will not pursue sponsorship from any competitor in your industry.

- | | |
|---|--------|
| <input type="checkbox"/> Industry Exclusivity | \$ 500 |
|---|--------|

Main competitor(s): _____

I am unable to be a sponsor this year but would like to make a donation of:

- Other: \$_____



Company/Donor Name (as it should appear):

_____ (Please provide us with your company logo)

Contact Name: _____

Day Phone: _____

Email: _____

Mailing address: _____ City: _____

State: _____ Zip: _____

Check enclosed (payable to Stoney Creek Junior Cougars)

Please charge my credit card (complete below)

Name on card: _____ Signature: _____

Type of card: _____ Credit Card Number: _____

Exp. Date: _____ CVV code: _____

Checks should be made payable to "Stoney Creek Junior Cougars"

For more information contact:

Dr. Brad Semp, Board President, P: 855.SC.COUGARS or email: sponsor@stoneycougars.com

Thank you for your generous contribution.

Forms are also available on our website at www.StoneyCougars.com