



**The SCJC Journey**



**Stoney Creek Junior  
COUGARS**

**OVERVIEW**





*our*  
**JOURNEY**  
*our*  
**VIEW**



# Who Are We?

## PART ONE: THE BASICS

The Stoney Creek Junior Cougars organization is a competitive youth football and cheer program focused on providing K to 6<sup>th</sup> grade boys and girls in the Stoney Creek school district and beyond with a safe, fun and competitive environment to learn the basics of football and cheer.

# Who Are We?

## PART THREE: CORE VALUES

- Safety
- Fundamentals
- Competitiveness
- Fun



# Safety Initiatives



Heads-Up Coaching Certifications



Highest Rated Safety Equipment



Riddell Pursuit & Surge Shoulder Pads



Guardian Caps

Introduced in 2024



Custom Fit Mouth Guards



# Who Are We?

## PART FOUR: IMPLEMENTATION

- Northern Youth Football League (NYFL)
- Coaching Liaisons with Hart MS & Stoney Creek HS
- Board Members
- Coaching Staff
- Awareness
- Registration
- Budget & Sponsors



*WORK MEANS WINS!!*



- Who will the Jr. Cougars play?
  - Youth teams from Clarkston, Davison, Lapeer, Lake Orion, Oxford and Shelby
- Where will the Jr. Cougars practice & play?
  - Stoney Creek High School and home games are at SCHS
- When does the season start?
  - First week of August
- When does the summer camp start?
  - Middle of July
- How long is the season?
  - Regular season goes from August until the end of October
- How many practices per week?
  - First two weeks of the season there are 5 days of practices
  - Once games begin there are 4 days of practice & 1 game on the weekend
- Do we get to keep the jersey?
  - Yes; athletes get to keep their jersey
- Are there any parent volunteer commitments?
  - Yes; four games per season at a minimum
- Do I need to do any fundraising?
  - Yes; there is a \$200 minimum per family

## COMMON QUESTIONS



## Jr Cougar Cheer

*Our Junior Cougar competitive & sideline cheer teams are for girls (age 5-11) to learn the fundamentals of cheer in a safe, encouraging and fun environment.*



“We’re excited to develop and support the next generation of cheerleaders within the Stoney Creek community.”  
*Tricia Williams, SCHS Varsity Cheer Coach*

### By The Numbers

- 5-7 year old girls will participate as "cheer mascots" including a limited practice schedule, sideline cheer at games and a mascot performance at Mega Cheer
- 8-9 year old girls will participate on the freshman cheer team
- 10-11 year old girls will participate on the JV cheer team
- 2 practice nights per week (2 hour practices)
- 8 total games (4 home & 4 away) for the season (plus up to 3 play-off games)
- 1 major competitive cheer event called "Mega Cheer"

### REGISTRATION DETAILS



- **\$375 registration fee for cheer**
- **\$325 registration fee for mascots**
- **\$125 refundable equipment deposit**
- **\$450 refundable volunteer deposit**
- **Minimum fundraising commitment (per family) – OR – \$200 buyout of all fundraising activities**
- **Cheer uniforms will be provided by SCJC but some optional items may be purchased (warm-up outfit, briefs, bodysuit, hair bows, etc)**



## Jr Cougar Football

*Our Junior Cougar football teams are for youth (age 7-11) to learn the fundamentals of football in a safe, encouraging and fun environment.*



“To be as competitive as possible in today’s high school athletics, it’s important that we have youth athletes with a basic familiarity of what we’re doing at the varsity level.”

*Brad Zube, Former SCHS Varsity Football Coach*

### By The Numbers

- 7-9 year olds will participate on the freshman football team
- 10-11 year olds will participate on the JV football team
- 8 total games (4 home & 4 away) for the season
- 3 possible play-off games (including the Super Bowl)
- 5 practices per week (2 hours each) prior to the first game
- 4 practices + 1 game per week after the season starts

### REGISTRATION DETAILS



- \$475 registration fee
- \$250 refundable equipment deposit
- \$450 refundable volunteer deposit
- Minimum fundraising commitment (per family) – OR – \$200 buyout of all fundraising activities
- SCJC to provide equipment & uniforms with jersey to be kept by player (cleats, athletic cup and mouth guards will need to be purchased separately)

GET INVOLVED

# THE COUGAR WAY

## Open Board Positions

To inquire about any potential open board positions please reach out to SCJC via email at [stoneycougars@gmail.com](mailto:stoneycougars@gmail.com)

## Open Coaching Roles

To inquire about any potential open coaching positions please reach out to SCJC via email at [stoneycougars@gmail.com](mailto:stoneycougars@gmail.com)



Equipment &  
Safety Fund



Sponsor A Player /  
Cheerleader

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# SPONSORSHIP OPPORTUNITIES

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Silver  
Sponsorship



Gold  
Sponsorship



Founder  
Sponsorship



# CONTACT US

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SPREAD SOME COUGAR LOVE



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