



Stoney Creek Jr. Cougars: 50/50 Ticket Sales Guide

As a 50/50 ticket sales volunteer for the Stoney Creek Jr. Cougars, you play a key role in raising funds for the organization. This guide outlines your responsibilities, including ticket sales, managing the draw, and distributing the winnings.

Ticket Sales

1. Collecting Supplies:

- Obtain the tickets and collection bucket from a board member, volunteer check-in person, or other official representative with the organization before the game starts.

2. Ticket Pricing:

- Sell tickets at \$1 per ticket or an arm length for \$15.

3. Canvas the Stands:

- Walk through both the home and away stands to sell tickets. Clearly communicate the prices and the purpose of the 50/50 raffle.

4. Collecting Money and Tickets:

- Collect cash for ticket purchases and distribute tickets to buyers. Secure the collected money in the bucket.

5. Timing of Collection:

- Begin selling tickets when the game starts and continue until halfway through the 3rd quarter. Stop selling tickets at this point to prepare for the draw.

6. Bringing the Money and Tickets:

- After stopping ticket sales, bring the collected money and tickets to the press box.
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Managing the Draw

1. Splitting the Money:

- Divide the collected money into two equal parts:

- **Half** goes to a board member or other official representative of the organization.
- **Half** is given to the announcer and booth spotter.

2. Conducting the Draw:

- Arrange for a cheerleader or another suitable person to come to the press box and draw the winning number from the tickets.

3. Announcing the Winner:

- Announce the winning number over the PA system after the 3rd quarter.

4. Distributing Winnings:

- The winner should come up to the press box, present their matching ticket, and collect their winnings.

Final Notes

1. Accountability:

- Ensure all transactions are recorded accurately and handled with integrity. Maintain transparency throughout the process.

2. Communication:

- Clearly communicate with ticket buyers about the raffle's purpose and how the funds will benefit the organization.

3. Customer Service:

- Provide excellent customer service to enhance the experience for ticket buyers and ensure a positive event atmosphere.

Thank you for your dedication to supporting the Stoney Creek Jr. Cougars through 50/50 ticket sales. Your efforts contribute significantly to the success of the event and help raise important funds for the organization!