

Director of Communications

Non-Voting member - 3 year term

Responsibilities may include but are not limited to the following:

- Works closely with other board members to create all organization-wide communications via TeamSnap
- Updates SCJC FaceBook, Instagram, website with pictures, important information, stats and calendar items
- Checks in weekly with president and Directors to get information for updates
- Finds ways to promote and boost SCJC
- Must understand how to update and post to WordPress (SCJC website)
 - o Gets ALL updated forms and paperwork from the President and posts on Website
- Creates pre-season promo/highlight videos to post on website and social media
- Organizes and maintains SCJC Shutterfly account. Photos that are uploaded will need to be organized into folders (team name with date) on Shutterfly.
- Creates post-season highlight video to share during the banquet
- Contact local newspapers and provide photos of Superbowl or Mega Cheer wins